



Gourmet Dairy
since 1926

PRESS RELEASE

(Mertingen, 2nd October 2017)

100 new trees to help the climate

Fifty children become actively involved at the Zott 'Plant for the Planet' academy in Mertingen

"Stop talking – start planting!" In keeping with the motto of the students' initiative Plant-for-the-Planet, which is a partner of Gourmet Dairy Zott, the Zott 'Plant for the Planet' academy was held at the company's head office in Mertingen on Saturday, 30th September. Fifty children whose parents are either Zott employees or work for the company's milk producers participated in an interactive and varied workshop day dedicated to climate protection. Theoretical contents on the subject of the climate crisis were communicated to the children in an edutainment-based way.

Into the woods

After lunch, they visited a piece of woodland nearby to plant the trees donated by Zott there. Together with woodland officer Paul Sailer, forestry association representative Stefan Wurst, Mertingen's mayor Albert Lohner and Zott management board member Karl Stelzle, the children approached the task in hand with enthusiasm. "I am delighted by the children's commitment. With this initiative, they are making a great contribution that will benefit the woodlands around Mertingen and of course, also our climate," said Albert Lohner.

Corporate responsibility at Zott

Zott transparently demonstrates its commitment to taking long-term corporate responsibility for people, animals and nature, for example with the initiative "Kinder laufen für Kinder" (Children Run for Children) or through its support of the Johanniter's "Christmas trucks" charity campaign. The company's employees benefit from access to alternative healing treatments and the "Zott Aktiv-Zentrum", which offers sports and fitness courses. It has established its own sustainability programme, "Zott Qualitätsmich aus Leidenschaft – ZQL" (Zott quality milk with passion) for its dairy farmers to help them achieve a successful balance between animal welfare and profitability.



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Pictures (copyright Eckhart Matthäus):



The tenth Zott Plant for the Planet academy was a resounding success.



Enthusiastic effort for a good cause.

Press Contact & Images

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