



Die Genuss-Molkerei

## PRESS RELEASE

(Mertingen, 1<sup>st</sup> April 2015)

### New quartet for even more Monte enjoyment

**Crispy, crunchy, delicious! Zott, the gourmet dairy's Monte double-compartment range has been extended by four new varieties! From April, you can get the popular milk cream dessert with crunchy new crispy elements – choco-flakes, choco-balls, cacao cookies or waffle sticks.**

Whether a breakfast cereal coated with milk and white chocolate like the **Monte Choco-Flakes**, or delicate chocolate balls with a crispy centre like **Monte Choco-Balls**, whether crunchy mini chocolate-chip cookies like **Monte Cacao Cookies**, or mini-waffles coated with a thick layer of chocolate like **Monte Waffle Sticks** – every extra element makes the classic, double-layered Monte dessert an even more special taste experience which will make both younger and older Monte and dessert fans jump for joy!

Now in eight varieties, the double-compartment range offers more variety than ever before! The four new varieties complement the Monte Butter Biscuits, Monte Cherry, Monte Cappuccino Balls and Monte Crunchy products beautifully. As of April 2015, you can find the 125g-cup desserts in the refrigerated section in supermarkets, superstores and hypermarkets. The new product launch is being accompanied by TV commercials on all the major channels in the second-half of the year.

#### **About Zott Monte:**

Zott Monte is a unique milk cream dessert which combines fresh milk, delicious chocolate and rich hazelnuts. Monte is loved by children and adults alike and its fans are not only delighted with the classic two-layer dessert, but also with the numerous variations, such as Monte with the dessert sauces underneath, or the Monte double-compartment pots with additional crispy elements and, last but not least, the practical Monte bars as a snack on the go.



Die Genuss-Molkerei

Image (Copyright Zott):



The quartet for even more Monte enjoyment: In the new Monte double-compartment range, Zott combines its popular milk cream dessert with four crunchy and crispy components, choco-flakes, choco-balls, cacao cookies and waffle sticks.

#### Press Contact & Images

Jürgen Pfeifle – Corporate Communications

Zott SE & Co. KG | Dr.-Steichele-Straße 4 | D-86690 Mertingen

Tel. +49 (0)9078 801 178 | Email: [juergen.pfeifle@zott.de](mailto:juergen.pfeifle@zott.de)

You can find more information at [www.zott.de](http://www.zott.de) and [www.monte.com](http://www.monte.com)