



Die Genuss-Molkerei

## **PRESS RELEASE**

(Mertingen, 14<sup>th</sup> May 2014)

### **Employees from Zott get involved in the ‘Children run for Children’ charity run, as well as the M-net company run**

**Sport is not just really good fun, it helps children and adults to compensate for the constant sitting and excessively one-sided movements. Furthermore, it can be ideally combined with social commitment as has been shown by a few of the Zott traditional dairy’s employees at two events.**

‘Move to make things happen’ – this is the motto of the ‘Children run for Children’ initiative which the gourmet dairy has been supporting as a sponsor since the 2009/2010 school year. Every year, Zott employees – who are socially-committed and undertake voluntary activities – take up the challenge at the start of the run in Munich. This year, Caroline Fritz, Tanja Kratzer, Alexis Land, Matthias Melber, Jürgen Mengele and Luke Schultz nailed their colours to the mast for a good cause on the 2<sup>nd</sup> May. The volunteers distributed delicious yoghurt and dessert products to about 2,000 children and young people who did their laps on the grounds of the Olympic Park to raise money for the SOS-Kinderdörfer (children's villages). The young athletes covered a distance of 7,622 kilometres and, on this day of sport in Munich, raised donations totalling more than 33,500 euros.

#### **Running talents at Zott**

It was also fast and athletic at the 3<sup>rd</sup> M-net company run on the 13<sup>th</sup> May in Augsburg where, for the first time, two teams from Zott were at the start of the 6.7 km long track. Jochen Dinkel, Stefan Pfanner, Andrea Richter and Martin Stigloher formed the first team. The second team consisted of Bernd Koller, Marc Leonhardt, Franziska Meissner and Christian Wölfel. They are all members of the Zott running group, which is one of the sports activities offered by the Zott Aktiv-Zentrum (activity centre), and were thus perfectly prepared for the big run. However, for the glorious eight, it was not about a top ranking, but much more about experiencing an interdepartmental ‘we-feeling’ and the knowledge that two euros per runner were going to be donated by the organiser to a social project. "We are very proud of all our employees who dedicate their spare time to various social projects and programmes. The two events are great examples of how to combine social commitment with the joy of movement and staying healthy. At our Zott Aktiv-Zentrum in Mertingen and Guenzburg, we offer our employees a wide range of free sports, education and training opportunities which contribute to a good work-life balance," explains Dieter Wiedenmann, Head of Human Resources & Organisation.



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Zott employees regularly support the 'Children run for Children' charity run in Munich with their voluntary work and distribute products to the young runners.



Eight talented runners represented Zott at the 3<sup>rd</sup> M-net company run – they had great fun when running and during the preparation phase, too!

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